

34th Edition

INTERWINE & SPIRITS ASIA 2025

MAY 20-22
GUANGZHOU, **CHINA**
CANTON FAIR COMPLEX



interwine
China International
Wine Exhibition

EXPLORE WINE BUSINESS

Exhibition Profile

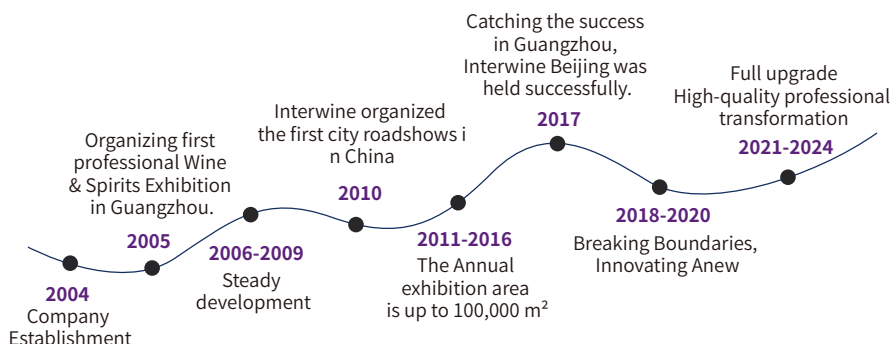
Ketong International Exhibition (Guangzhou) Co., Ltd., the organizer of the Interwine fair, was established in 2004 as the earliest company to specialize in imported wine exhibition in China. It's dedicated to bringing business opportunities and facilitating cooperation for the wine and spirits producers who are keen to enter into Chinese market.

Interwine has been deeply involved in the wine industry for 20 years, successfully held 32 large-scale wine exhibitions and more than 600 special events at home and abroad, and accumulated high-quality resources. Connecting with 72 wine-producing countries, 200+ wine-producing region governments and 100,000 wineries around the world; it has close relations with more than 60 embassies and consulates in China and 206 wine-related associations and chambers of commerce around the world; it has active business relations with more than 300,000 wine merchants in China. Interwine has become a reliable partner for imported wines and spirits from all over the world to enter the Chinese market, and has won a good reputation among major wine-producing countries around the world.

The main projects of Interwine at present include: Interwine Guangzhou Exhibition, Interwine Shenzhen, Interwine Beijing Premium wine show, China (Guangzhou) Import and Export Food Expo, Chinese Baijiu Export Exhibition, Interwine City Road-show, Interwine Grand Challenge, Interwine Winery Tour, Interwine Consulting Services, etc.



Development History >>>



Exhibition Overview

Exhibitor Data >>>

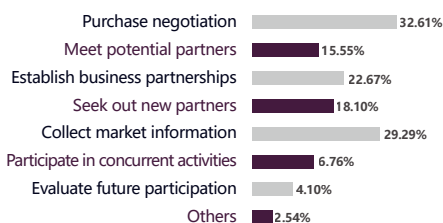


Exhibited Categories >>>

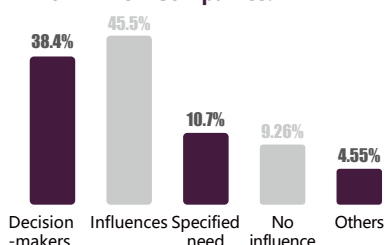


Visitor Analysis - Based on Our Market Research Data >>>

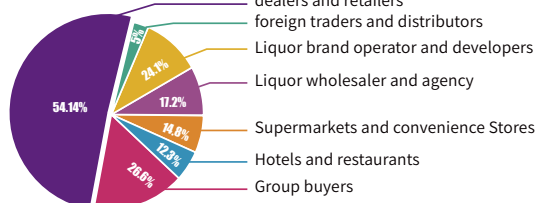
• Visitor's Current Purchasing Goals:



• Visitor's Decision-Making Power within Their Companies:



Visitor Composition >>>



Exhibition Area Planning

Booth Quotation >>>

Raw Space

480USD/m²
(Space only, Minimum order size: 36 square meters)



Standard Booth

3880USD/9m²
(Two sides open booth will be charged 10% extra)



Deluxe booth (divided by country)

(Two sides open booth will be charged 10% extra)

Wooden structure booth 4880 USD/9m² >>>



Wooden structure booth 2880 USD/6m² >>>



Aluminum Structure Booth 1880 USD/4.5m² >>>



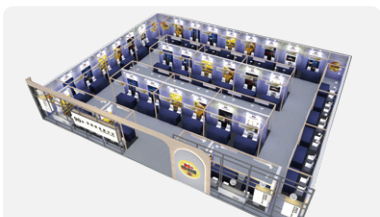
Whisky Area

3000USD/9m²
(Two sides open booth will be charged 10% extra)



90+ Awarded wine Area

2500USD/4.5m²
(Two sides open booth will be charged 10% extra)



Interwine Roadshow

Interwine Exhibition Plan 2025

Feb.	21	22
Hongkong Winery Roadshow		

Apr.	10	12	15	17
	Guangzhou	Foshan	Zhongshan	Zhuhai
19	22	24	26	
Shaoguan	Dongguan	Huizhou	Shantou	

May	20	21	22	24	26
	34th Interwine Guangzhou 30,000sqm			Shanghai	Beijing
	Winery Show				

June	12	14	17	19	21	24
	Nanchang	Ganzhou	Wuhan	Changsha	Nanning One day show	Kunming
	26	28				
	Chongqing	Chengdu				

Jul.	1	3	5	8	10	12
	Xi'an One day show	Taiyuan	Zhengzhou	Hefei	Hangzhou	Wenzhou
	15	17	25			
	Fuzhou	Quanzhou	Xiamen			

Aug.	9	12	14	16	19	21
	Harbin	Dalian	Shenyang	Beijing One day show	Shijiazhuang	Jinan
	23	26	28	30		
	Qingdao	Nanjing	Suzhou	Shanghai One day show		

Nov.	31 Oct. - 2 Nov.			4	8	18	19
	35th Interwine Guangzhou 20,000sqm			Macao	Shanghai	Shenzhen	
				Winery Show			
20		22	25	27	29		
Dongguan		Huizhou	Shantou	Shaoguan	Foshan		

Dec.	2	4	6	9	11	13
	Zhongshan	Zhuhai	Jiangmen	Maoming	Zhanjiang	Haikou

Participation requirements: Only Original wine/Winery Wine/Fine wine/Spirits;

Organizer: Ketong International Exhibition (Guangzhou) co., LTD

Roadshow Price: 1000 Euro/Desk/winery

More than 10 desks can enjoy 30% discount off

Contact us for the more details



2025

Interwine Exhibition

EXPLORE WINE BUSINESS

01

34th INTERWINE GUANGZHOU

May 20-22, 2025

Canton Fair Complex
30,000 sqm

02

35th INTERWINE GUANGZHOU

Oct. 31-Nov. 2, 2025

Guangzhou · China
20,000 sqm

03

INTERWINE ROADSHOW 2025

Feb. - Dec. 2025

Five-star Hotels

Ketong International
Exhibition(Guangzhou)Co.,ltd.

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E-mail:info@interwine.org



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