

INTERWINE ROADSHOW PROPOSAL 2019

Part 1 Roadshow introduction

- Interwine Roadshow is the largest-scale Roadshow in China. We created the Roadshow industry and we had successfully completed 149 Roadshows since 2010. More than 60 exhibitors in each city attend to our roadshow.
- Interwine help our exhibitors to expand through the national market for the mainland and northeast cities and had developed and organized lots of Roadshows to second and third-tier cities.
- Interwine is connected to wine associations, mass media and other organizations on different cities and have invited between 300-1000 local distributors. We organized Master class, sommelier competitions and other exciting activities very popular and highly recognized by local distributors.

Part 2 Roadshow details

- Organizer: Ketong International Exhibition (Guangzhou) Co., Ltd.
- CO-organizers: local wine associations, wine mass-media
- Roadshow exhibitors: foreign wineries, importers agencies from China/Asia
- Roadshow Visitors: Local distributors, agencies, wholesalers and group buyers. 300-600 importers and distributors on each show
- Roadshow Scale: over 40 exhibitors on each show
- Roadshow Location: five-star hotels
- Roadshow Hours: 13:30 to 17:30
- Booth: one desk (1.8 meters in length)
- Equipment: company name signboard, glasses, water, ice, ice bucket and spit bucket

Part 3 Nationwide cities

No.	City	Date	
1	Fuzhou, Fujian	16-Apr	
2	Quanzhou, Fujian	18-Apr	
3	Xiamen, Fujian	20-Apr	
4	Zhangzhou, Fujian	23-Apr	
5	Ganzhou, Jiangxi	25-Apr	
6	Nanchang, Jiangxi	27-Apr	
7	Shanghai (Winery Exclusive)	31-May	
8	Ningbo, Zhejiang (Winery Exclusive)	1-Jun	

Ketong International Exhibition (Guangzhou) Co., Ltd.

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9	Taiyuan, Shanxi	11-Jun	
10	Shijiazhuang, Hebei	13-Jun	
11	Zhengzhou, Henan	15-Jun	
12	Nanyang, Henan	18-Jun	
13	Xiangyang, Hubei	20-Jun	
14	Wuhan, Hubei	22-Jun	
15	Yueyang, Hunan	25-Jun	
16	Changsha, Hunan	27-Jun	
17	Guilin, Guangxi	29-Jun	
18	Nanning, Guangxi	2-Jul	
19	Kunming, Yunnan	4-Jul	
20	Guiyang, Guizhou	8-Jul	
21	Chongqing	9-Jul	
22	Chengdu, Sichuan	11-Jul	
23	Xi 'An, Shanxi	13-Jul	
24	Lanzhou, Gansu	16-Jul	
25	Xining, Qinghai	18-Jul	
26	Urumqi, Xinjiang	20-Jul	
27	Dalian, Liaoning	19-Jul	
28	Shenyang, Liaoning	23-Jul	
29	Changchun, Jilin	25-Jul	
30	Harbin, Heilongjiang	27-Jul	
31	Fuzhou, Fujian	23-Jul	
32	Quanzhou, Fujian	25-Jul	
33	Xiamen, Fujian	27-Jul	
34	Zhangzhou, Fujian	30-Jul	
35	Qingdao, Shandong	3-Aug	
36	Weifang, Shandong	6-Aug	
37	Jinan, Shandong	8-Aug	
38	Shanghai	10-Aug	
39	Wenzhou, Zhejiang	13-Aug	
40	Hangzhou, Zhejiang	15-Aug	

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41	Suzhou, Jiangsu	17-Aug	
42	Changzhou, Jiangsu	20-Aug	
43	Nanjing, Jiangsu	22-Aug	
44	Bengbu, Anhui	24-Aug	
45	Hefei, Anhui	27-Aug	
46	Nanchang, Jiangxi	29-Aug	
47	Ganzhou, Jiangxi	31-Aug	
48	Tianjin	15-Aug	
49	Tangshan, Hebei	17-Aug	
50	Beijing	20-Aug	
51	Hohhot, Inner Mongolia	22-Aug	
52	Baotou, Inner Mongolia	24-Aug	
53	Xiamen, Fujian (Winery Exclusive)	5-Nov	
54	Shenzhen, Guangdong (Winery Exclusive)	7-Nov	
55	Beijing (Winery Exclusive)	13-Nov	
56	Shanghai (Winery Exclusive)	15-Nov	
57	Zhengzhou, Henan	19-Nov	
58	Xi'an, Shanxi	21-Nov	
59	Zhaoqing, Guangdong	23-Nov	
60	Foshan, Guangdong	26-Nov	
61	Jiangmen, Guangdong	28-Nov	
62	Zhongshan, Guangdong	30-Nov	
63	Zhuhai, Guangdong	3-Dec	
64	Shaoguan, Guangdong	5-Dec	
65	Dongguan, Guangdong	7-Dec	
66	Shenzhen	10-Dec	
67	Huizhou, Guangdong	12-Dec	
68	Shantou, Guangdong	14-Dec	
69	Haikou, Hainan	17-Dec	
70	Nanning, Guangxi	19-Dec	

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Part 4 Price

USD 1000/ city

Discount: 25% off if more than 10 cities

Total Amount: _

Organizer of Events: Canton Universal Fair Group Ltd.

Contact person: Marketing

Mob: +8613352846390

Email: marketing@interwine.org

Address: 4107-4118, 41st floor, Building B4, Wanda plaza, No. 387, East Hanxi avenue, Nancun town, Panyu district, Guangzhou, P.R.C

Website: www.interwine.org

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