

EXPLORE WINE BUSINESS

The Review of the 30th Interwine China



2023.6.2-4



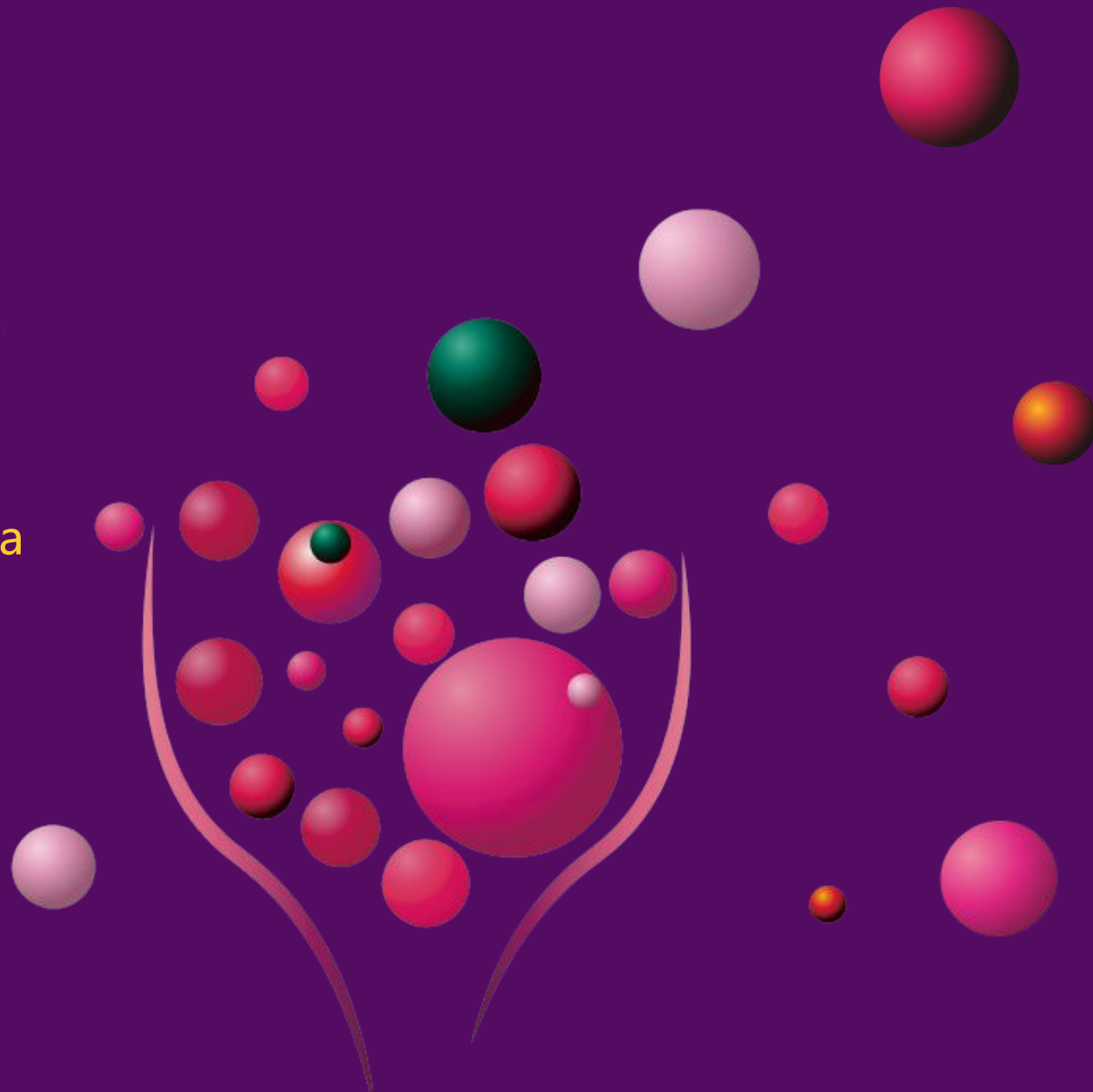
Canton Fair Complex Area B



interwine
China International
Wine Exhibition



whiskyexpo
China's international show



REVIEW



AREA
20,000m²

COUNTRIES
36



EXHIBITORS
412

VISITORS
21578

© The 30th Interwine China (Guangzhou) International Wine Exhibition was successfully closed in Canton Fair Exhibition Hall on June 4. The exhibition hall covers nearly 20,000 square meters, gathering 412 exhibitors, 21,578 visitors, tens of thousands of new explosive products, 60+ on-site activities, 100+ industry KOL with you to explore the trend, explore business opportunities.

© As a professional international wine expo of 2023, more than 60 Chinese and foreign VIP guests from consulates, national associations, government officials and industry associations attended the opening ceremony. The exhibition lasted for three days, and the total amount of supply and demand docking of manufacturers reached more than 50 million RMB on the scene, and the exhibition effect exceeded expectations!



REVIEW



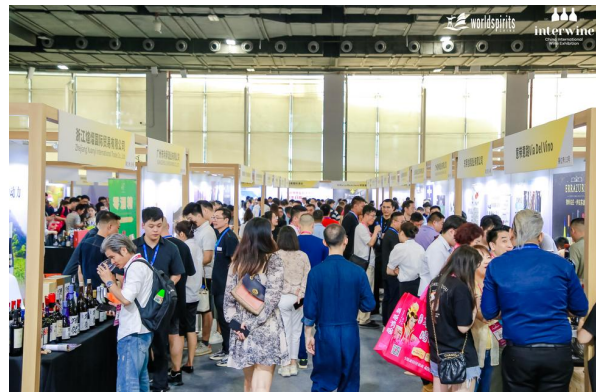
60+ activities including master class, tasting class and new product launches , for domestic and foreign wineries, wineries, provides an importers and quality buyers to build a top wine trade and wine culture exchange platform.



ACTIVE IMPORTERS



As a representative wine and spirits exhibition in China, products from various producing countries and regions around the world gathered at the 30th Interwine. Fashion drinks, whiskey, Chinese liquor, high-end spirits, craft beer, 90+ zone to respond to market hot spots have been sought after by the consumer market, becoming an innovative breakthrough in Interwine exhibitions! Popularity continues to explode!



EXHIBITORS: 412

AREA	NUMBERS	PROPOTTION
WINERIES	53	12.86%
REPRESENTATIVE OF FOREGIN WINERIES	78	18.93%
IMPORTERS	203	49.27%
CHINESE WINERIES	18	4.37%
CHINESE BAIJIU	60	14.56%

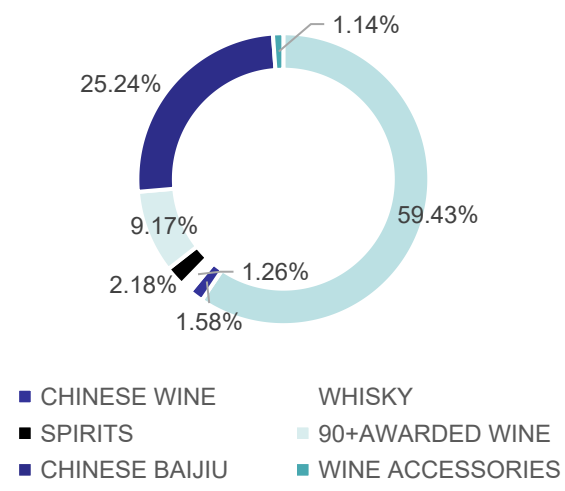


interwine
China International
Wine Exhibition





Exhibitor's data



COUNTRY PAVILION



IMPORTERS



IMPORTERS



CHINESE WINE IMPORTERS



WHISKY



The WhiskyExpo whisky exhibition area represents the hot spots in the domestic alcohol market. WhiskyExpo brings together top whiskies from Scotland, Ireland, Japan, the United States, China and even France, Germany and other countries/regions to deeply present the charm of this popular category for buyers.

Interwine reflects the hot trends of the industry with the theme exhibition area. Whiskey is booming in the global market, and in China it is a supernova of imported wines. The whisky exhibition area was also well received by the audience, with a large number of buyers tasting and comparing whisky products from different producing areas to discuss future business opportunities.



90+ AWARDED WINE ZONE



90+ AWARDED WINE ZONE
Since the establishment of the 90+ area, its popularity has been getting higher each year, and it has become a instagram-worthy location for every visitors.



interwine
China International
Wine Exhibition

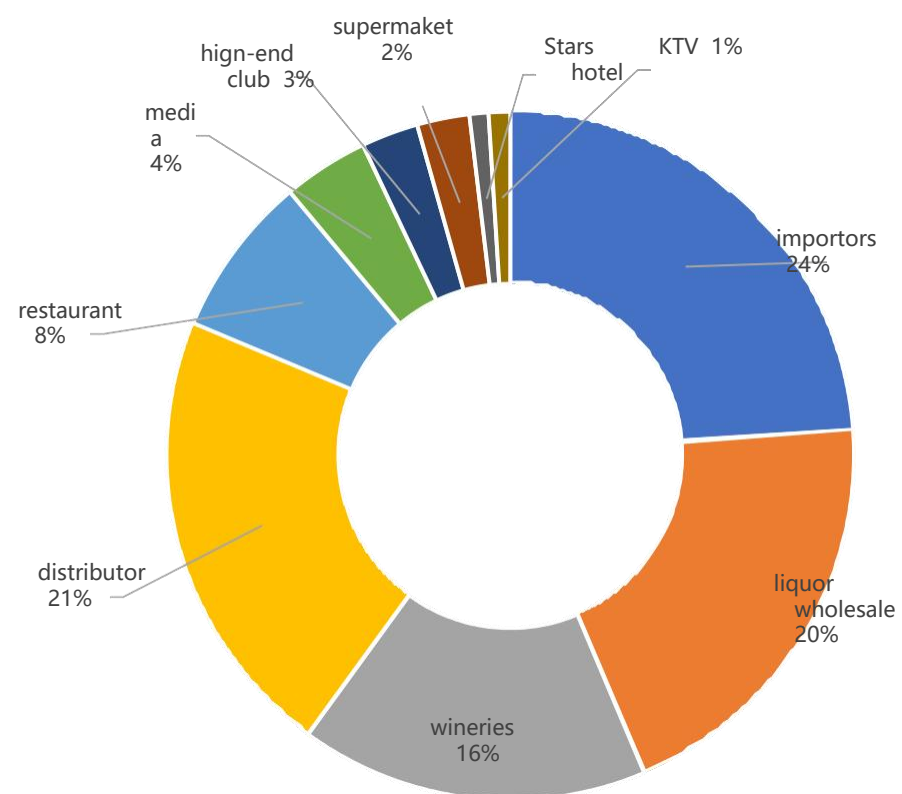


21,578 professional buyers at the scene, condensing the industry's all-channel energy professional buy

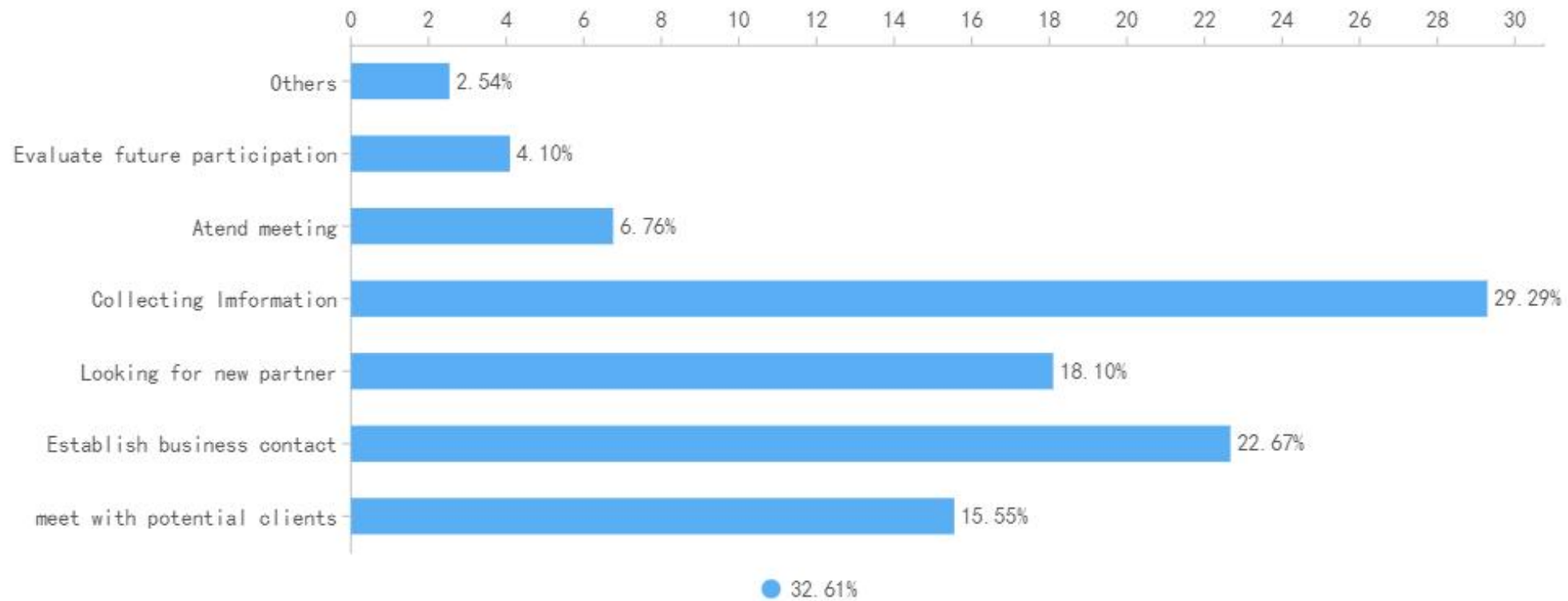


From the number of visitors, this exhibition has a total of 21,578 buyers, a total of 32,456 people in three days, are domestic buyers and long-term living in the country of foreigners. Among them, 16,599 visitors in the province, accounting for 77.7% of the total number of visitors. The top three cities for visitors in the province are: Guangzhou 9201 visitors, accounting for 46.6% of the total number of business visitors, Shenzhen 4828 people, accounting for 22.4% of the total number of business visitors in Guangdong Province, Dongguan 1002 people, accounting for 4.6% of the total number of business visitors. It accounted for 6.03% of the total number of business visitors in Guangdong Province. There were 4,979 visitors from 22 provincial administrative regions, including Guangxi, Hunan, Fujian, Shandong and Zhejiang, accounting for 23.07% of the total number of visitors.

THE BUSINESS SCOPE OF VISITORS



PURPOSE OF VISIT





科通国际
KETONG UNIVERSAL GROUP



WECHAT



TIK TOK



WECHAT
CHANNEL



MINI PROGRAM

科通国际展览(广州)有限公司

地址: 广州市番禺区万达广场B4栋41楼4107-4118

联系电话: 020-84283513