

35th Edition

INTERWINE & SPIRITS

OCT 31-NOV 2
GUANGZHOU, **CHINA**

POLY WORLD TRADE EXPO CENTER(PWTC)

CONCURRENTLY WITH THE FOOD
SESSION OF CANTON FAIR



interwine

China International
Wine Exhibition

EXPLORE WINE BUSINESS

Exhibition Profile

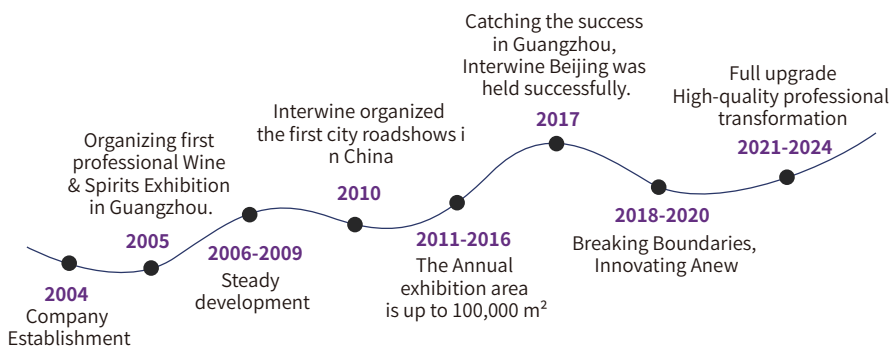
Ketong International Exhibition (Guangzhou) Co., Ltd., the organizer of the Interwine fair, was established in 2004 as the earliest company to specialize in imported wine exhibition in China. It's dedicated to bringing business opportunities and facilitating cooperation for the wine and spirits producers who are keen to enter into Chinese market.

Interwine has been deeply involved in the wine industry for 20 years, successfully held 32 large-scale wine exhibitions and more than 600 special events at home and abroad, and accumulated high-quality resources. Connecting with 72 wine-producing countries, 200+ wine-producing region governments and 100,000 wineries around the world; it has close relations with more than 60 embassies and consulates in China and 206 wine-related associations and chambers of commerce around the world; it has active business relations with more than 300,000 wine merchants in China. Interwine has become a reliable partner for imported wines and spirits from all over the world to enter the Chinese market, and has won a good reputation among major wine-producing countries around the world.

The main projects of Interwine at present include: Interwine Guangzhou Exhibition, Interwine Shenzhen, Interwine Beijing Premium wine show, China (Guangzhou) Import and Export Food Expo, Chinese Baijiu Export Exhibition, Interwine City Roadshow, Interwine Grand Challenge, Interwine Winery Tour, Interwine Consulting Services, etc.



Development History >>>



Exhibition Overview

Exhibitor Data >>>

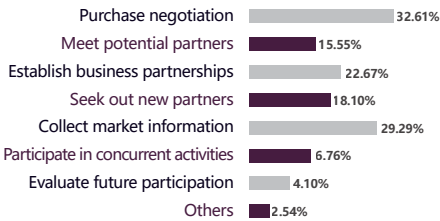


Exhibited Categories >>>

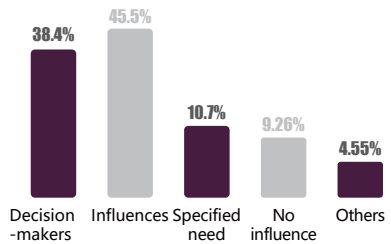


Visitor Analysis - Based on Our Market Research Data >>>

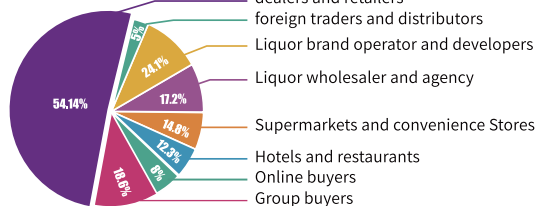
• Visitor's Current Purchasing Goals:



• Visitor's Decision-Making Power within Their Companies:



Visitor Composition >>>

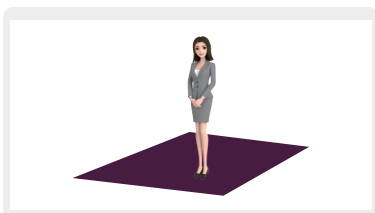


Exhibition Area Planning

Booth Quotation >>>

Raw Space

480USD/m²
(Space only, Minimum order size: 36 square meters)



Deluxe booth (divided by country)

(Two sides open booth will be charged 10% extra)

Wooden structure booth 4880 USD/9m² >>>



Wooden structure booth 2880 USD/6m² >>>



Aluminum Structure Booth 1880 USD/4.5m² >>>



Standard Booth

3880USD/9m²
(Two sides open booth will be charged 10% extra)



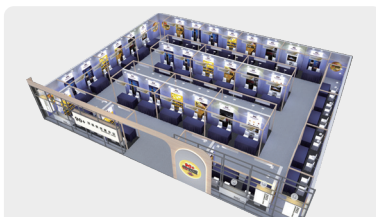
Whisky Area

3000USD/9m²
(Two sides open booth will be charged 10% extra)



90+ Awarded wine Area

2500USD/4.5m²
(Two sides open booth will be charged 10% extra)





Roadshow
INTERWINE TRADE SHOWS

Interwine Exhibition Plan 2025



February

21-22

IGC 香港烈酒大赛
暨出海论坛

March

6

Guangzhou
广州

21

Macao
澳门

April

8

Foshan
佛山

10

Zhongshan
中山

12

Zhuhai
珠海

15

Shenzhen
深圳

17

Dongguan
东莞

19

Shaoguan
韶关

22

Shantou
汕头

May

20-22

34th Interwine Guangzhou
广州广交会展馆B区(30,000m²)

June

12

Nanchang
南昌

14

Ganzhou
赣州

17

Wuhan
武汉

19

Changsha
长沙

20

Macao
澳门

21

Nanning
南宁

24

Kunming
昆明

26

Chongqing
重庆

28

Chendu
成都

30

Hongkong
香港

July

1

Xi'an
西安

3

Taiyuan
太原

5

Zhenzhou
郑州

8

Hefei
合肥

10

Hangzhou
杭州

12

Wenzhou
温州

15

Fuzhou
福州

17

Quanzhou
泉州

19

Xiamen
厦门

August

7

Shenzhen
深圳

9

Harbin
哈尔滨

12

Dalian
大连

14

Shenyang
沈阳

16

Beijing
北京
(10-18点)

19

Shijiazhuang
石家庄

21

Jinan
济南

23

Qingdao
青岛

26

Nanjing
南京

28

Suzhou
苏州

30

Shanghai
上海

November

10.31-11.2

35th Interwine Guangzhou
(广州保利展馆20,000m²)广交会三期

4

Hangzhou
(Winery Show)

6

Shanghai
(Winery Show)

18

Shenzhen
(Winery Show)

December

2

Dongguan
东莞

4

Huizhou
惠州

6

Shantou
汕头

9

Shaoguan
韶关

11

Foshan
佛山

13

Zhongshan
中山

16

Zhuhai
珠海

18

Jiangmen
江门

23

Zhanjiang
湛江

25

Haikou
海口

Participation requirements: Only Original wine/Winery Wine/Fine wine/Spirits;

Organizer: Ketong International Exhibition (Guangzhou) co., LTD

Half day Roadshow Price:

1000 Euro/Desk/winery

One day show price: 1500 Euro

More than 10 desks can enjoy 30% discount off

Contact us for the more details for the 3 days show.



interwine
China International
Wine Exhibition

INTERWINE EVERYDAY B2B MEETINGS

Expand Your Wine Business in China with Interwine!

**TAILORED B2B MEETINGS – ANYTIME, ANYWHERE!
WE CONNECT YOU WITH VERIFIED WINE IMPORTERS ACROSS
ALL CITIES IN CHINA, INCLUDING HONG KONG & MACAU.**

Pricing Options

- 1 B2B Meeting – €200
- 5 B2B Meetings – €900
- 10 B2B Meetings – €1,680

WHY CHOOSE INTERWINE?

Expand Your Wine Business in China with Interwine!

- ✓ Meet serious buyers in your target market.
- ✓ Flexible scheduling to match your availability.
- ✓ Proven success in bridging global wineries with China's thriving wine industry.



Contact us to schedule your B2B meetings and
expand your reach in China!

Ketong International
Exhibition(Guangzhou)Co.,Ltd.

Tel:86 020-84283513 [Http://www.interwine.org](http://www.interwine.org)
E-mail:info@interwine.org



WeChat
Official Account



WeChat
Video Account